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Amusement Time



CONTENTS



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PAG. 4

AMUSEMENT NEWS

—FROM WORLD

PAG. 29

AMUSEMENT

EVENTS



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AMUSEMENT NEWS FROM WORLD

Soundnet - Formerly Known As DT Productions

DT Productions will from now on be known exclusively as Soundnet. Soundnet was previously the name used solely for the division of DT Productions that dealt with the digital jukebox industry.



However, the name will now cover all the company's business supplying audio and audio/visual content to pubs, bars, shops and clubs.

Soundnet sums up the business activity of the company and with a number of new audio, video and karaoke products set for release in 2008 it makes sense to standardise the business into only one brand for recognition purposes.

Soundnet specialises in bespoke music and video compilations that capture a brand's unique personality. From mainstream pop to hardcore rock, every programme is carefully compiled from the exclusive library of 50,000 audio titles, 30,000 video titles and 5,000 karaoke tracks.

The programming department sources all the content directly from the record labels at the same time as it is dispatched to radio and TV. Therefore, audio and video generally appears on jukeboxes and background systems before it can be bought in the shops.

With 20 years experience, Soundnet programmes music that is heard by over four million people a week. Content is received in CD, DVD, Beta SP and Digi Beta format and is converted to the required specifications using a bank of encoders.

All manufacturing and dispatch is completed in-house from Soundnet's offices in London with five multi CD/DVD burners producing over 300,000 discs per year - for sites all over Europe. Soundnet and Sound Leisure launched a revolutionary new addition to the record-breaking Milestones in Music digital jukebox range at ATEI 2008.

For further information email simon.davis@dtproductions.co.uk or go to <http://www.dtproductions.co.uk>

Merit Gives Operators A Sneak Peek At Luxor 2

Merit Entertainment announces the release of their latest Sneak Peek Game - Luxor 2. This highly anticipated sequel to one of Merit's highest-earning games

AMUSEMENT NEWS FROM WORLD

ever, automatically downloads to all MegaNet-connected Megatouch IONs.

Luxor 2 takes players on a mystical journey through ancient Egypt. The non-stop action, killer power-ups, and hundreds of gorgeous levels will draw players in huge numbers, resulting in a booming cashbox for operators.



Sneak Peek Games are free to all MegaNet-connected IONs (including the Aurora). Merit reminds operators that MegaNet itself is free for any broadband connected Megatouch linked to an AMI jukebox.

“Our past Sneak Peek Games like Photo Pop and Beer Pong 21 have really given MegaNet operators a huge competitive advantage,” said Colin Higbie, Merit’s Director of Marketing.

“Megatouch IONs already out-earn all other countertops, so connecting your machines and accessing hot Sneak Peek Games like Luxor 2, months before anyone else, really maximises your earnings.”

For further information email ascara@meritgames.com or go to <http://www.meritgames.com>

Merit Reports Earnings Boost With 2008 Software

Merit Entertainment has announced that operators running the new 2008 ION and Force software have experienced a significant earnings boost since its release this past September. Recent trends have shown these numbers to still be increasing, and are expected to rise even higher in the future.



Operators have reported an impressive jump in earnings after upgrading from ION 2007 to 2008, in addition to an incredible 61 percent increase over IONs still running the 2006 software. On systems running ION 2008, 46 percent of earnings come from new or updated games – Card Pirates, Beer Pong and Chainz 2: Relinked all rank in the Top 10 Most-Played.

Play on ION 2008 has been increasing steadily since its introduction, and it now boasts a high

AMUSEMENT NEWS FROM WORLD

weekly earning average. The coin drop is substantially better on 17-inch and larger units, with the 19-inch Aurora leading the pack and performing the strongest overall.

Merit's Force 2008 update has also seen its numbers increase progressively since its inception, leaving 2007 in the dust. It also averages 35 percent more earnings over its older 2006 counterpart. New or updated games account for 39 percent of current game play, and Tournament play has increased a whopping 26 percent over 2007 numbers.

"The jump to the 2008 ION and Force software has created an earnings boost for our operators, which is what Merit strives to achieve," stated Bob Mills, Merit's Vice President, North American Sales.

"We recommend that all of our operators upgrade to the 2008 software, so they can see this increase for themselves and put more money in their pockets. We also can't stress enough how much of an impact the 19-inch Aurora is having in the market, and the earnings track shows that this countertop still hasn't reached its full potential."

All earnings data presented in this release are based on weekly surveys of over 6,500 Megatouch games.

For further information email ascara@meritgames.com or go to <http://www.meritgames.com>

Ride On Time For Jolly Roger Kiddie Rides At ATEI

UK kiddie ride specialists Jolly Roger have announced that three brand new licensed products based on popular BBC children's programmes will make their global debut at ATEI 2008 which runs between 22nd and 24th January at Earls Court 1, London.

Kiddie rides 'Underground Ernie', 'Iggie Piggle's Boat' and 'Lunar Jim' will make their debut at ATEI on the Jolly Roger / Photo-Me stand, U1900.

Underground Ernie, is a ride dedicated to the hit animation cartoon series currently showing on CBeebies



AMUSEMENT NEWS FROM WORLD

and features Ernie the Supervisor seated in Jubilee, the mischievous train. The Underground Ernie ride has an optional video screen, vibrant colour scheme and fun sound effect buttons. Iggle Piggle's Boat is based on the phenomenally popular In The Night Garden pre-school animation cartoon series. The product comes complete with two seats, a vibrant colour scheme and fun sound effect buttons.

Budding astronauts can ride alongside Lunar Jim and explore the moon landscape in the Lunar Crawler. With a single seat, a vibrant colour scheme and joy-stick operated fun sound effects, the company cites this ride as one to blast off revenues!

For further information email marshall@jolly-roger.co.uk or go to <http://www.jolly-roger.co.uk>

"Super Bowl"er Wins Tickets To Big Game!

Tom Koenig's friends and family all say he's a lucky guy, but none of them knew he was this lucky!

Koenig won the November Silver Strike Bowler's Club sweepstakes grand prize of a trip to the Super Bowl. Playing out of Frineds Bar & Restaurant in Waite Park, MN, the 46-year-old St. Cloud, MN native had only five entries out of the monthly total of 1.6 million.



"I still can't believe I won," said Koenig. "It's finally sinking in because people keep calling me and saying, 'I'm lucky, I'm lucky.' It's just amazing I won. And I'm just going to enjoy it." Koenig will take his girlfriend, Penny Hoops, to the big game, which will be held February 3 in Phoenix, AZ.

The winning SSBC machine is owned by Midwest Coin Concepts of Waite Park, MN. Owners Chip and Terry O'Hara were on hand when Koenig was presented with the tickets.

"We're very happy for Tom," commented Terry. "And we're really happy the winner came out of this location. More and more we're moving towards online games, and locations like Friend's, who really promote their games, have been very successful."

AMUSEMENT NEWS FROM WORLD

For further information about Incredible Technologies products in Europe email kevin@electrocoin.net or go to <http://www.electrocoin.net>

ENADA Spring - The World In An Amusement Arcade!

Rimini Fiera's 20th International Amusement & Gaming Machine Show will take a nostalgic book at the glorious past of amusement arcades and feature the debut of B.E.R. - the trade show dedicated to bowling.

Amusement arcades are the stars of Extended Play (Publ. Il Ponte Vecchio, Cesena. 192 pages, €13), the first novel by Rimini journalist Maurizio Ceccarini, set in Rimini between the eighties and the present day, which will be presented at Rimini Fiera's 20th ENADA SPRING International Amusement & Gaming Machine Show (March 13-16 2008).



“Extended play is the message that appears on car and motorbike video games when the player has the right to additional playing time”, explains Ceccarini. The book tells the story of Bert, a 30-year old Rimini man who, at a dull point in his life, decides to take a break and open an amusement arcade on the promenade, with the same video games that were in the arcades he went to as a boy.

He gathers together a group of old friends and they add some “extra time” to their adolescence and - between one token and another - relive the stories and atmosphere of the summer of 1986. The amusement arcade is their world: their stories start from there, and end up back there time after time.

Groups of kids who fought it out for supremacy in the Hyper Olympic, the legendary athletics game. Adolescent loves that budded behind the steering wheel of Pole Position, the pioneer of today's Formula 1 games. A date that took an unexpected turn due to a difference in opinion over the rules for playing carom billiards. The setting is a sparkling Rimini in the eighties, seen through the enchanted ingenuous eyes of fourteen year old kids.

So, once again in 2008, Sapar's International Amusement & Gaming Machine Show, organised by Rimini Fiera SpA with the sponsorship of AAMS, the support of Euromat and in collaboration with Ascob, Assotrattenimento, Fidart and Sicon, will feature an all-round showcase of the amusement and gaming sector, with in-depth coverage, new products and networking, which will further strengthen (if that is still necessary) its guiding role in the expo

AMUSEMENT NEWS FROM WORLD

sector.

The 20th edition of ENADA Spring will occupy six halls at Rimini Fiera, hosting proposals from approximately 400 (direct and represented) exhibitors, in an area of almost 40,000 square metres.

On show, all the products regarding the game and gaming world: institutions, network licensees, amusement machines and spare parts, as well as a complete turnout of the sector's international press.

As well as highlighting evergreen machines, ENADA Spring will also focus attention on remote gaming and games, in particular with the new Enada.i section, which at the last editions met with great success and where it will be possible to find all the latest in i-gaming, information on games and the means for spreading and distributing the products, as well as management and control software.

It must be remembered that simultaneously with ENADA SPRING (from March 13th to 16th), Rimini Fiera will host B.E.R. (Bowling Event Rimini), in hall A1. It will be organised by Rimini Fiera Spa and Facto Edizioni, a publisher that has traded on the market for over 20 years and is specialised in the leisure sector (including bowling), plus the support of the FISB (Italian Bowling Federation) and the EBPA (European Bowling Proprietors Association).

A great European level trade show dedicated to a sector which, with approximately 4,000 bowling centres and 40,000 bowlers – and excluding the myriad of “weekend bowlers” who also fill the centres, has a turnover with truly impressive figures in every European country.

On show: lanes, machines for cleaning and oiling them, scoring systems, pinsetters, backdrops for lanes, signs and overheads, spare parts, seating, bowls and pins: in short, every kind of equipment for bowling. But also services for setting up, fitting out and renovating centres (from design to financing), all kinds of accessories for bowlers, as well as complementary products, such as merchandising, product dispensers, minibowling etc.

The companies that have already formally confirmed their participation in the expo include the bowling industry's big names, such as Qubica-AMF, Steltronic, Switch Entertainment, Si-Line (Italy's Brunswick distributor) and Vebo.

For further information email m.zeolla@riminifiera.it or go to <http://www.enadaprimavera.it>

AMUSEMENT NEWS FROM WORLD

Home Stretch To Gamenet Expo 2008 In Greece!

Gamenet Expo, the only international exhibition for amusement and the internet in Greece, is ready to celebrate its 3rd birthday from February 29th to March 2nd at EKEP expo centre!



Tonia Tsiskaki said "We are proud of the successful progress of the exhibition, which will embrace all the innovations of international and Greek companies. The time is coming and the reports of the two previous exhibitions offer the greatest expectations for Gamenet 2008.

The increasing numbers of exhibitors and visitors from the previous years prove that the exhibition is developing. From the first event in 2006, both the participation of exhibitors and the turnout of visitors were more than expected. They were the beginning of the success.

There were more than 3.000 visitors, 30 exhibitors and a total exhibition area of 3.500 sqm. The second Gamenet Expo in 2007 surpassed the previous year's numbers and gave us the driving force to expand our goals, to organise a more dynamic exhibition.

The numbers satisfied us once again. The exhibitors increased to 53 from 30, the visitors were over 5.000 and the total area was 5.000 sqm. At Gamenet Expo 2008, the organisers are expecting that the area of the exhibition will be increased to include the first floor.

As Gamenet Expo has become for professionals, a significant factor of the opening and the development of the Greek market, we all promise that this year, the annual party for the international sector in Greece will be unforgettable!

For further information email info@gam.gr or go to <http://www.game-machines.gr>

AMUSEMENT NEWS FROM WORLD

Salat Promoted President Of WMS International

Sebastian Salat has been promoted to the newly created position of President, WMS International.

With more than 25 years of experience in the global gaming industry, Sebastian has established the presence of WMS in over 70 countries, built a strong and well-respected worldwide sales and service organisation that is focused on taking care of WMS international customers' needs, and significantly grown sales and profitability.

Today, WMS' International unit sales represent more than 30 percent of the total new unit shipments, and WMS is respected as one of the foremost slot machine companies in the world. In his new role, Sebastian will oversee WMS' international business strategy, market development, operational execution, as well as sales and distribution.

While maintaining his focus on enhancing WMS' global presence in existing markets by growing and supporting customers' needs, and continuing to increase global presence through the opening of appropriate new international markets, Sebastian will also direct the growth enabled by the additional strengths and capabilities provided by Orion Gaming and Systems in Progress (SiP) companies, WMS' two recent acquisitions.

Barry Greenberg and the Orion Gaming organisation and Helmut Steffenini and the SiP organisation, will report to Sebastian, as well as the present international sales and service organisation. In addition, Sebastian will pursue new international business opportunities to leverage their innovative product development and state-of-the-art gaming technology.

For further information email jpurvis@wms.com or go to <http://www.wms.com>



Bally Wulff Brings Las Vegas Flair To Dusseldorf

On an area of approximately 1,000 sqm, Bally Wulff Entertainment will be presenting modern ideas and products to operators for the entertainment of today's arcade visitors. The special highlight will be the



AMUSEMENT NEWS FROM WORLD

various new multigame lines featuring exciting games and advanced technology to meet the players' varying demands and interests.

At this year's IMA (International Trade Fair For Amusement And Vending Machines), Bally Wulff Entertainment will showcase its new entertainment products in a casino environment. Accordingly, Las Vegas has been selected as the main theme. Year after year, the charm and the magic of the world's metropolis of entertainment is inspiring to millions of visitors.

And this enthusiasm for exciting fungames is the company's keyword for the players: »We combine the worldwide fascination of casino games with new design and new gaming ideas,« promises Axel Herr, CEO for Bally Wulff Entertainment.

»This will not only be profitable for operators who are increasingly dressing their arcades in a casino environment, but it will also help operators to upgrade to Germany's Szenegastronomie (sophisticated bars and themed pubs).

«Bally Wulff Entertainment has already successfully prepared the ground for this, in co-operation with some operators, in selected bars and clubs and will continue this way with its new product lines.

At the upcoming IMA, Bally Wulff Entertainment will not only showcase its own AWP innovations, but also products in co-operation with Amatic and JvH, plus a wide range of internationally successful products and entertainment technologies by co-operative partner TAB Austria.

To entertain the customers until the opening of the trade fair, Bally Wulff Entertainment has started issuing a set of trading cards last month: in successive issues of German trade journal AUTOMATENMARKT, sets of four cards are included as a supplement, featuring portraits and personal data of service point managers, distribution representatives and product managers.

Collecting and trading these cards - there are 24 individual motives - will be rewarded at the IMA: visitors to the fair can look forward to interesting prizes for each complete set of 4 cards. Additional prizes can be obtained at the Bally Wulff Entertainment stall for sets with corresponding numbers.

The company's customers get to know their contacts in a playful way with this card game which also offers a little foretaste of Bally Wulff Entertainment's numerous activities at the IMA. Lots of showcases and other activities have been planned for the four-day trade fair.

Visitors will find Bally Wulff Entertainment in hall 8, right next to the IMA Piazza with media pavilion and VIP and business lounges.

AMUSEMENT NEWS FROM WORLD

For further information email b.bruegger@bally-wulff.de or go to <http://www.ballywulff.de>

Give Your Venue A New Lease Of Life With Admiral

Sound Leisure and Soundnet are offering a flexible leasing arrangement to operators, covering the full range of Sound Leisure jukeboxes.

The deal utilises leasing specialist Admiral and includes a full music service (audio and video) for one, two or three years (subject to status). At the end of the given period of time, the jukebox becomes the property of the leasee.

“Leasing a jukebox could be the ideal solution for some operators, easing cash flow and enabling investment in higher end products,” says James Luck of Soundnet. “We have been using Admiral for a number of years and they provide a very full and personal service.” Since launching its leasing service to the amusement industry a few weeks ago, it has been taken up by dozens of operators in the UK. “Admiral has an innovative approach and are happy to discuss any financial requirements and situations in the strictest confidence,” adds Sound Leisure’s Chris Black.

“This arrangement ensures prompt delivery of product at a very competitive rate, thereby making the investment easier to calculate and justify.”

For more information about leasing through Admiral email james@dtproductions.co.uk or go to <http://www.dtproductions.co.uk>

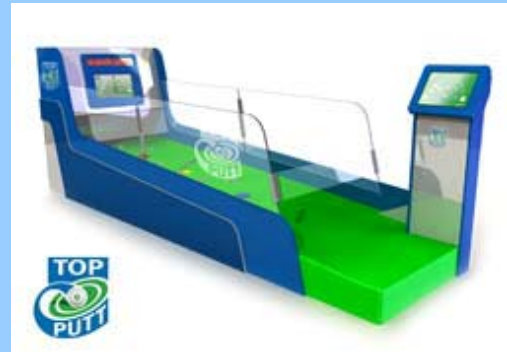


AMUSEMENT NEWS FROM WORLD

Crown To Show TopPutt Golf Game At ATEI 2008

Crown Direct has announced an agreement with World Golf Systems to exclusively distribute the TopPutt Golf Game to the UK and Ireland.

TopPutt, manufactured by Watford-based World Golf Systems Group, is a natural progression from the company's TopGolf system which has revolutionised driving ranges. In just a few years the TopGolf concept has captured the public imagination to such an extent it has expanded to the USA and the Far East.



Now the company has broken the mould again with TopPutt, a putting system utilising similar technology that will be available at ATEI 2008 on the Crown Direct stand G1020.

TopPutt is a fast, fun, interactive and family oriented indoor putting game, consisting of 10 balls per game. The objective is to score a maximum of 800 points by hitting as many numbered and brightly coloured holes as possible within a carefully-designed artificial putting green utilising state-of-the-art technology.

It is both compelling and competitive, with the on-screen information providing clues to each player on how to achieve the highest possible score and bonus points. TopPutt adds an additional 'pressure putt' on the final ball by hitting a strategically placed bonus hole.

Recent openings of the game, which is available in single, (at Leisure 2000 in Paignton) and double lane configurations (at the Trocadero) have shown the game to be both highly reliable and a high income product.

TopPutt is a true family game and can be used in a wide variety of locations. Seaside Arcades, Bowling Alleys, Leisure Centres and other family oriented venues will all benefit from installing one of the TopPutt variations.

Commenting on the agreement Crown Direct Managing Director Dean Harding said "This is an exciting new addition to Crown's portfolio and we know it will be a success. We have been testing the game extensively since the summer and the recent openings have proven extremely popular. We are expecting very high interest at ATEI."

Steve Jolliffe, Managing Director of World Golf Systems, said "As the inventors of this unique new family activity we are looking forward to working in an exclusive partnership with Crown Direct a market leader in the amusement trade".

Make sure you take the opportunity to see the game and visit Crown Direct on stand G1020 at ATEI 2008.

AMUSEMENT NEWS FROM WORLD

For further information email sales@crowndirect.co.uk or go to <http://www.crowndirect.co.uk>

Stern Makes Black Suited Spider-Man Limited Edition

Spider-Man is back and this time in black! Stern Pinball, Inc. is making 500 limited edition Black Suited Spider-Man pinball machines that will never be built again. The Black Spider-Man is featured in Columbia Pictures' Spider-Man 3 as Peter Parker's darker, more dangerous persona.

This collector piece has many exciting features, including: a mirrored backglass, something that hasn't been done in the pinball industry in about fifteen years; chrome trim that includes side armour in the shape of a web; new cabinet and backbox art that features Black Suited Spider-Man; a shaker motor that makes game play even more exciting and a plaque on the backbox and a Certificate of Authenticity signed by



Gary Stern.

Gary Stern says, "This game is stunning. And it must be the first pinball in a decade, more, with actual silk-screened backglass with real mirroring." Designed by Steve Ritchie, Lyman Sheats, and the engineering staff at Stern Pinball, Black Suited Spider-Man pinball machine includes iconic characters and content from the trilogy.

In the Black Suited Spider-Man pinball machine, you are Spider-Man. Your goal is to defeat the major villains from all three movies: Green Goblin from Spider-Man, Doc Ock from Spider-Man 2, and Sandman and Venom from Spider-Man 3. There are detailed, vibrant toys of each of the four villains on the playfield with an associated shot. Defeat all four villains and experience Battle Royale!

To get your Black Suited Spider-Man pinball machine, contact your nearest Stern Pinball distributor. For further information in Europe email kevin@electrocoin.net or go to <http://www.electrocoin.net>

AMUSEMENT NEWS FROM WORLD

Namco Europe Launches New Kiddie Rides Division

Namco Europe has completed a major strategic business development with the formation of a dedicated Kiddie Rides Division. The Division, which will be inaugurated at ATEI, is being headed-up by well known kiddie ride expert Chris Bell who has been appointed to the post of General Manager.



Chris, who has 25 years experience in the industry, 20 of which gained in the Kiddie Ride sector, reports directly to Namco Europe Managing Director John McKenzie. “Our Kiddie Rides division is an important strategic addition to the overall Namco Europe business offering,” stated John McKenzie.

“Our aim is to provide operators with the broadest range of high earning fun-based family equipment and Kiddie Rides are an integral part of that philosophy.” He continued: “Chris Bell represents a great appointment with his professionalism, breadth of excellent contacts and encyclopaedic knowledge of the sector. Bringing Chris on board is a clear sign of our intent to take the new division forward.”

Reflecting on his new role, Chris Bell said: “Working for a company of such standing and substance in the product sector that is closest to my heart represents a wonderful opportunity. I spent over two decades working in the Kiddie Rides business and to be involved in the start-up of a new division is fantastic.

ATEI can’t come fast enough and I look forward to meeting up with colleagues and clients in London.” The Kiddie Rides Division of Namco Europe will be showing a range of licensed and non-licensed kiddie rides from stand U2340/34 at ATEI.

For further information email jmckenzie@namco.co.uk or go to <http://www.namco.co.uk>

AMUSEMENT NEWS FROM WORLD

BCA Chooses UK Cloth For Showpiece Tournament

As if America's first ever Mosconi Cup defeat on US soil was not bad enough, the Billiard Congress of America (BCA) has chosen a UK cloth manufacturer as the official supplier and sponsor for its 2008 generationpool.com 9-Ball Championships.

The tournament will provide a significant platform for Milliken to demonstrate the quality of SuperPro, when it runs in conjunction with the 25th BCA Expo at the Charlotte Convention Centre from June 12-14.

It will also be displayed by the company's US distributor, Charlotte-based Sterling Gaming Inc.



BCA Expo is one of the biggest pool and home recreation events in the world – occupying 200,000 sq ft of exhibition space and featuring 300 exhibitors, business seminars, table manufacturers and professional pool.

Milliken, which manufactures tennis, snooker and pool cloth in Stroud, Gloucestershire, has been looking at the US market for several years in search of a bridgehead for its pool cloth.

Duncan Kettell (pictured) the company's marketing director, says that he could not wish for a better event than the 2008 BCA Expo to showcase Milliken.

“Worldwide, we are best-known for our snooker cloth and occupy a dominant position in the UK, Europe and Asia. But, with pool having greater potential for growth, in recent years we have been keen to develop our presence in the US.

“While Europe is producing very good players, America remains the home of pool. We believe that the quality of our cloth speaks for itself and are delighted it has been recognised by one of the world's leading authorities in the game,” said Kettell.

For further information email duncan.kettell@milliken.com or go to <http://www.millikenartscape.com>

AMUSEMENT NEWS FROM WORLD

4000 Operators For Joint Technofolies / Interschau

The glittering amusement park of Technofolies / Interschau, the great international trade fair entirely devoted to the Fun Industry, was held recently at Genoa fairground for the third time.

The Show was visited by approximately four thousand visitors, recording a quantitative but more especially, a qualitative increase and over 30 percent international attendance.

Technofolies' third birthday (the first celebrated in co-operation with Interschau) was fully up to expectations, thanks to over 70 highly specialised companies that displayed, covering an overall surface of 4,500 sqm, all their new products and innovations regarding amusement parks, components, and services for next season.

This is an increasingly international trade fair which this year has involved exhibitors coming from France, Germany, Britain, Poland, Spain, and China, as well as a delegation of ICE (the Italian Institute for Foreign Trade) consisting of 65 operators, mainly coming from Eastern Europe and the Middle East.

As far as the market is concerned, there are currently two main ongoing trends. On the one hand there is still great interest for extreme, thrilling rides, which are present in particular in permanent amusement parks and whose main fans and enthusiasts are young people and adults aiming at experiencing something unique and unrepeatable.



For them, Zamperla has created the new Moto-Coaster, a true technological jewel which safely simulates a superbike race, with a starting acceleration going from 0 to 100 km/h in slightly more than 2.5 seconds. A practical comparison for those who do not love maths: a Porsche takes exactly twice that time.

Fabbri Group, in turn, is proposing the thrill of vertigo thanks to Megadrop, a free fall tower which can reach a height of over 60 metres and from which (on the way up) the public can enjoy a magnificent view of the surrounding landscape, before being literally dropped into the void, for a really breathtaking fall.

On the other hand, the demand for family rides is still strong and even records a slight growth, thanks to the increasing popularity (especially abroad) of the so-called FECs – Family Entertainment Centres: indoor facilities entirely devoted to amusements for people of all ages, where the leading rides are merry-go-rounds and interactive attractions, allowing the whole family to fully enjoy a day out.

AMUSEMENT NEWS FROM WORLD

The recent co-operation agreement with Messe Stuttgart, signed last April, has led to extremely satisfactory results: both exhibition centres aim at organising one single event matching supply and the global demand from travelling shows and amusement parks, thanks to the joint work of Spanish, English, German, Italian and European manufacturers, operators and trade associations.

There are undoubtedly all the pre-conditions required for efficient and effective, as well as long-term, team work. The existing agreement is based upon a very simply principle: holding biennial events. In other words, after this year's show organised at Fiera di Genova, the following one will take place in Stuttgart. This will allow for development opportunities at a European level that meet both companies' needs and provide thorough, unique chances for this business sector.

“At present, this Show is already an important starting point to present new market trends and be always up-to-date on applicable standards - stated Fiera di Genova's Managing Director, Mr Roberto Urbani, considerably satisfied with the show's results -, but it could develop even further, offering opportunities for professional training and fostering the creation and implementation of a dedicated Europe-wide sector policy”.

DSB too expressed their satisfaction for the event's background and competitiveness. “This has been an important occasion to establish fruitful contacts with the showmen”, declared Mr Albert Ritter, the Chairman of DSB and ESU-UFE, “particularly in order to discuss the need to have in place common European standards regulating this market segment, which is currently very fragmented and inconsistent, but has, nonetheless, a significant economic value”.

The chairman also highlighted the importance to draw Brussels's attention to the needs of travelling amusement parks and shows, specifying that this is not only an economic issue, but also a moral and a cultural one. The final objective is to have UNESCO's acknowledgement of the cultural and social value of travelling festivals and fairs, which in 90 percent of cases are related to very important religious and historic celebrations.

AiCE's spokesman, Mr Gerry Robinson, also said he gained a very favourable impression of the event and said he is enthusiastic about this 2007 show's outcome. “Very important foundations have been laid for future cooperation and Fiera di Genova, together with Messe Stuttgart, was able to organise a trade fair which, although there is still room for improvement, can already boast a European level”.

As a matter of fact, the market has recovered after a standstill due to the critical period

AMUSEMENT NEWS FROM WORLD

following 9/11, and AiCE has undertaken to help all amusement sector operators and stakeholders in order to allow them to fully exploit the current growth in this sector. The next Interschau / Technofolies will be held at Messe Stuttgart from 29 to 31 October 2008.

For further information email giusi.feleppa@fiera.ge.it or go to <http://www.technofolies.it>

The New V13 Update For TAB Silverball Terminals!

Ten additional games and lots of new functions with the V13 update for all Silverball terminals Cosmo and Strato from TAB-Austria have been available since 1 December 2007. The new update comprises 10 new games and a lot of new features so updating is more than worth it.



In addition to the new games, TAB-Austria has developed a completely new game concept for touch screen terminals. Movement comes into play from now on! The new game generation, called Silver Eye, demands precision and speed. The game control is through the targeted use of the arms and the integrated camera transmits the movements to the screen live. As the image can appear mirror inverted or even divided, there is a lot of action and an unbelievable amount of fun.

Selectris has also taken on a new direction and combines different quiz games, with the player selecting which word game he wants to play next at each level. "With the two games Selectris and Silver Eye, we are actively involving the player in what's happening in the game. He himself is now a part of the game," explains Karin Scheidl, Marketing Manager at TAB-Austria.

However, if you thought those were all the new additions, then you're very wrong. With immediate effect the players in the Head-2-Head mode can compete against each other live in groups of four. This concept was first used for the Texas Hold'Em and further developments are already underway. Texas Hold'Em on the Silverball is now even more exciting because everyone really has to keep his poker face - the integrated camera now transmits live pictures to all players.

The tournament mode has also been expanded. For several years now, the Austrian company

AMUSEMENT NEWS FROM WORLD

has held regular international tournaments for all networked Silverball terminals. "The great interest in these tournaments convinced us to start not only one but at least two tournaments at the same time next year," Karin Scheidl goes on to explain. Barkeepers and operators can also continue staging their own local tournaments independently.

Speaking of the operators, the database for own advertising on the Silverball terminals has been expanded with numerous new clip arts. The direct advertising available to barkeepers and operators is thus even more diverse. Version V13 for Silverball contains ten great new games covering any genre. Be it action or skill, quiz or cards: there's something for everyone with this update.

With the V13 update version, the Silverball terminals Cosmo and Strato have more than 215 games, including the hits from TAB-Austria: more than 30 Premium Games. The new Silverball terminals automatically have the new version and the installation can be carried out fully automatically for all Silverball terminals which are already networked.

For further information email kscheidl@tab.at or go to <http://www.tab.at>

IMA Prepares to Welcome Visitors To Dusseldorf!

IMA 2008 is growing: to date, more than 160 exhibitors from 41 countries have made firm bookings for their stand space at the International Trade Fair for Amusement and Vending Machines.

They will occupy an exhibition area of almost 19,000 sqm, representing a 20 percent increase compared to last year's event (2007: 16,000 sqm). Among the main reasons for this great leap is the fact that quite a number of companies from Germany and abroad that are newcomers to the fair will now exhibit at IMA. There are also a number of companies who have significantly enlarged their exhibition space.



Currently, NSM-Lowen Entertainment is top of the list in this respect: compared to last year,

AMUSEMENT NEWS FROM WORLD

the Bingen company has doubled its exhibition space. "For IMA 2008, we can meet all exhibitors' wishes for exhibition space," says a happy Petra Lassahn, Event Director. "Now the fact that there will be two exhibition halls available for the upcoming IMA in Dusseldorf is paying off."

At the previous event, a temporary exhibition hall could accommodate some 30 additional exhibitors for IMA 2007 in an area of 3,000 sqm. At the first IMA after the change of location away from Nuremberg, there were capacity problems due to the large number of requests from exhibitors.

In 2008, IMA can expand considerably and will be one of the first trade fairs to occupy the new exhibition hall 8b at the Dusseldorf Exhibition Centre. The last few months saw the building of a 'twin hall', of the same size and the same technical standards as Hall 8a which was already in use in 2007.

An additional attractive feature of IMA 2008 will be an extensive exhibition of historic slot machines. In an area of some 1,500 sqm in Hall 8b. Valuable exhibits from the Gauselmann collection will be on show for the four days of the fair. With more than 1,800 exhibits, the Gauselmann collection is one of the largest collections of historic machines worldwide. Only recently, the collection was enlarged by 650 historic machines contributed by collector Jean-Claude Baudot.

Dagmar G. Wohrl (Member of the German Parliament), Parliamentary Secretary to the Federal Minister for Economics and Technology, will open IMA 2008, continuing the line of prominent inaugural speakers.

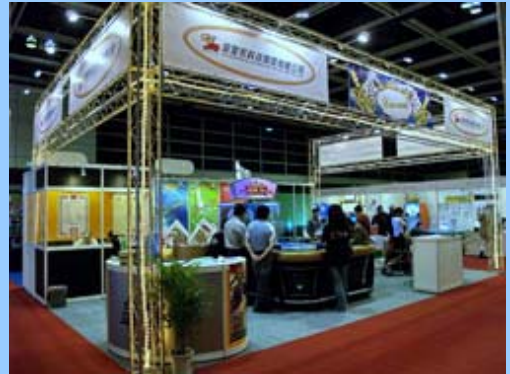
The IMA patrons, the Verband der Deutschen Automatenindustrie (VDAI) and Reed Exhibitions as organisers of IMA, expect 9,000 trade visitors on the four days of the fair. To date, twice as many visitors as last year have already pre-registered on the trade fair website; this number includes not only German visitors but also those from Austria, the UK and the US. On the exhibitor side, too, demand from abroad is strong: the number of foreign companies has increased by approximately ten percent.

For further information email EvaMaria.Geef@reedexpo.de or go to <http://www.ima-messe.com>

AMUSEMENT NEWS FROM WORLD

An Unparalleled Portal To The Chinese Market!

The first GTI Asia Hong Kong Expo took place from November 7 to 9, 2007 at the Hong Kong Convention & Exhibition Center. There were in total 52 exhibitors and press occupying 143 booths and 1,672 visitors came from 31 countries around the world, including delegations from Mainland China.



As an inception trade show, the scale of the show and the number of visitors reached a good standard; the products that were presented at the show were diverse and of high quality. GTI Asia Hong Kong Expo 2007 explored a main road for the global manufacturers who want to enter into the Chinese market. Next year the show will take place on September 25 to 27.

The organiser of the GTI Asia Hong Kong Expo 2007, GTI Magazine is part of the publishing house Haw Tian, which has three other trade publications, including Game Time Encyclopedia, Taiwan Slot Magazine and China Game magazine; together these form a strategic alliance in the promotion of the show.

Aside from the fact that the largest number of exhibitors came from China, there were also exhibitors from Taiwan, Japan, Korea, Macau, Hong Kong and the U.K. The well-known Taiwanese brands exhibiting at the show were Game Master System, Micro Sova, JT-Comatz, Borden, Chiang Tang Opto-Electronic, Golden Royal, Jin Jhang Li, Keaon, Bigigo, AXIOMTEK and Shin Shyh.

For further information please email gametime@taiwanslot.com.tw or visit <http://www.taiwanslot.com.tw>

MDM Leisure Headed For Instance Success At ATEI!

In time for ATEI and the new 2008 season MDM are delighted to announce that they are now the Instance Automatics distributor for the UK.

Mark Lewis of MDM said "Mick Blanche and I have



AMUSEMENT NEWS FROM WORLD

been reviewing our 2008 amusement line up and talking to operators for some time regarding the Crane & Novelty side of the business and we kept coming up with the same story!

The Maxx Grab Cranes from Instance Automatics regularly out perform all other makes; this along with the phenomenal performance of the UFO Skill based Crane and the evergreen Prize Every-Time vendors made our choice of partners very easy.

Instance Automatics Ian Eason continued "I have considered adding a distributor to my business plan from time to time and when Mick Blanche approached me it was an opportunity I couldn't refuse.

Mick's knowledge of cranes and novelty machines is second to none and I am sure with both our expertise we can come up with some of the best earning games available".

MDM's track record for service and back-up is second to none and that mirrors my own company philosophy; also their knowledge and contacts in the amusement industry after 30 years trading has to be one of the best and that's a milestone in today's business world.

MDM will also be showing a full range of Instance's Cranes, SWP's and Tattoo vending products along with one or two surprises on booth G310. On the move Mick Blanche of MDM Leisure has announced that he has finalised his relocation and his new office in Preston is now up and running.

Phone +44 (0)1772 627500 Fax +44 (0)5601 528619. Mobile +44 (0)7850 840324. Email mick@mdmleisure.co.uk Website <http://www.mdmleisure.co.uk> - and he is looking forward to seeing everyone at ATEI on the new look MDM stand G310.

Hold Your Breath For GTI Asia Taipei Expo In May

Organised by Game Time International (GTI), GTI Asia Taipei Expo 2008 is taking place on May 8 to 10 at B and C Zones, Hall One of the Taipei World Trade Center in Taipei, Taiwan.

It is estimated that over 100 exhibitors will be present to showcase thousands of popular products at more than 800 booths. GTI Asia Taipei Expo has gradually become the biggest and most representative export tradeshow in the Asian Pacific Region. It is also one of the must-see one-stop shows for international buyers to make their purchases.



AMUSEMENT NEWS FROM WORLD

The products on display come in various categories, including complete units, PCBs, cabinets / cases, parts and accessories, and are coupled with the world-class quality and competitive prices from Taiwanese manufacturers. Moreover, the exceptionally friendly after-sales services provided by the companies have made Taiwan a genuine partner in the global electronic gaming and amusement industry.

Entering its 15th anniversary in 2008, GTI Asia Taipei Expo has attracted exhibitors, media and event organisers from Japan, Korea, Hong Kong, Macau, China, the Philippines, Italy, the US, and the UK for an optimal exposure to the Asian and global markets.

One of the most appealing charms of the show to lure attendees is the second-to-none R&D and innovation potential of the Taiwan-based companies. The number of visiting countries has reached 50 and it will be growing even bigger in the coming years as the performance of the show itself improves year by year.

The diversities of products exhibited at GTI Asia Taipei Expo also amaze buyers to the show year after year, including AWP, bingo / lotto game, boxer, carnival, casino, coin pusher, crane, electronic roulette, Mario slot, multi-player, pinball bingo, redemption, Sic Bo, slot and vending video poker / fruit game machines, air hockey, basketball shooters, kiddie rides, online games, table soccer, VR simulators and all kinds of spare parts and accessories.

The first-stage exhibitor registration and booth arrangements are underway at this moment. Companies confirming their participation in GTI Asia Taipei Expo 2008 include Saint-Fun, IGS, Subsino, Astro, Feiloli, GMS, CLE, Borden, Youal-Jifh, Golden Royal, Leisure Machinery/Global Star, Song Yung, MT-Taiwan, Q-Lit, YTE, Huai I, Injoy Motion, Jyuee Ang, ICT, Keaon, YCCT-Opto, Frolicker, Tecway, Progame and more.

Some exhibitors have also expanded their exhibiting space for a better presentation and a number of newcomers have expressed a strong desire to have their debuts this year, making the booths already unable to meet the demand again.

GTI cordially invites visitors worldwide to see the hottest products and meet with top-class exhibitors at GTI Asia Taipei Expo 2008 on May 8 to 10. Free tickets will be available for reservation soon. The new website of GTI Asia Taipei Expo is currently under construction and will be launched before the end of February.

Anyone interested in more detailed information is more than welcome to contact the organiser directly, Tel: +886-2-27607407 ext. 207, Fax: +886-2-27623873, E-mail: gametime@taiwanslot.com.tw Website: <http://www.taiwanslot.com.tw>

AMUSEMENT NEWS FROM WORLD

EAS Announces Details Of 2008 Networking Events!

The Euro Attractions Show (EAS) Welcome Reception and Gala are the pre-eminent networking events of EAS 2008 in Nice. These exclusive opportunities will allow EAS 2008 participants to meet and connect with industry associates from all over Europe and beyond.

The Welcome Reception will celebrate the opening of EAS 2008. Attendees will enjoy an evening of networking with industry colleagues, cocktails and entertainment from an authentic French Gypsy band.



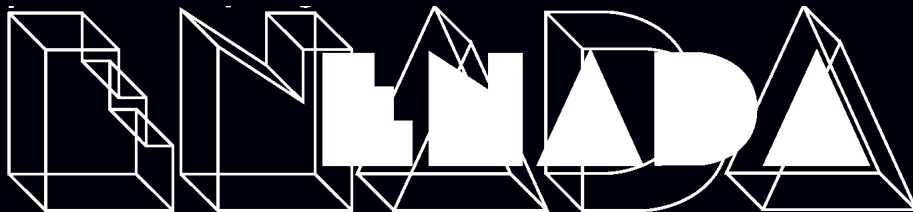
The event begins directly after the exhibit floor closes at 18.30 and ends at 21.00 on Wednesday, 23 January and will take place in the Muse Ballroom of the Acropolis Palais des Congress.

The EAS 2008 - Nice Gala is expected to be the premier networking event of EAS 2008 and will celebrate French glamour and style. The evening's festivities begin with a cocktail hour followed by a formal French dinner. Guests will round out the evening with dancing and gambling at the Monte-Carlo Casino, one of the most famous tourist attractions in Monaco.

The Gala will take place at the Fairmont Hotel in Monaco on Thursday, 24 January, from 19:30 to 24:00. EAS will provide buses to transport guests to Monaco and back. Business or cocktail attire is required, black tie optional.

For more information about EAS 2008, network events, ticket prices, bus times etc email sgmyr@euroas.com or visit <http://iaapaeas.expoplanner.com/network.asp>

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www.bowlingeventrimini.it



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AMUSEMENT EVENTS



B.E.R. 2008

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L'EBPA (European Bowling Proprietors Association), Associazione Europea dei Proprietari di Bowling e la FISB, Federazione Italiana Sport Bowling hanno dato il loro importante sostegno a BER 2008 e si accingono a tenere dei seminari durante la manifestazione.

Mancano ormai solo poche settimane all'evento che proprietari e gestori di bowling, bowler e curiosi del settore da tutta Europa stanno aspettando: la prima edizione di B.E.R (Bowling Event Rimini), la fiera dedicata al mondo del bowling, organizzata da Rimini Fiera e Facto Edizioni, che si terrà dal 13 al 16 marzo presso il padiglione A1 della fiera di Rimini, in contemporanea con la 20ma edizione di Enada Primavera, manifestazione leader in Europa nel comparto dell'automatico da divertimento.

In aggiunta alle massime aziende del settore presso i cui stand si annunciano grandi novità – tra gli espositori, per citarne solo alcuni, Steltronic, Qubica-AMF, Switch Entertainment, Si-Line (distributore di Brunswick per l'Italia), Vebo, Studio Ciccotti, Karl Funk GmbH dalla Germania, Gemax dalla Polonia e Carlos M.M. Teofilo dal Portogallo – a dare contenuti oltre che prestigio a B.E.R., c'è anche il sostegno fattivo di EBPA (European Bowling Proprietors Association), l'Associazione Europea dei Proprietari di Bowling e quello di FISB, la Federazione Italiana Sport Bowling.

Proprietari europei dei centri bowling da un lato e giocatori ed istruttori italiani di bowling dall'altro, quindi, i quali, individuata in B.E.R. una manifestazione unica nel suo genere oltre che molto mirata, hanno aderito alla proposta degli organizzatori di supportarla nella promozione, parteciparvi direttamente con un loro spazio e soprattutto tenervi dei seminari aperti a tutti i visitatori.

Si parlerà di Russia, di come lì sta esplodendo il bowling con nuovi centri che aprono a ritmi frenetici in tutte le grandi città (Mosca in testa), e delle prospettive di crescita anche dal punto di vista agonistico di quella nazione nel seminario organizzato da EBPA, in programma per venerdì 14 alle 15. I relatori saranno il titolare di System 300, un'azienda finlandese che vanta una buona esperienza in quel mercato, conoscendone anche burocrazia e problemi vari, e Phil Mison, inglese, membro del direttivo EBPA, che darà le sue impressioni dopo aver prodotto per il canale Eurosport il programma TV dedicato alla

AMUSEMENT EVENTS

finale della QubicaAMF World Cup 2007 tenutasi al Continent Bowling Center di San Pietroburgo.

Un seminario decisamente tecnico e pieno di stimoli, sarà poi quello dal titolo La biomeccanica nella preparazione dell'atleta organizzato da FISB sempre il giorno venerdì 14, ma in mattinata (orario da definire).

Nicola Bellini, basandosi sulla sue forti competenze ed esperienze in qualità di allenatore di squadre di triathlon, introdurrà i presenti nell'affascinante mondo della biomeccanica sportiva, quella scienza che si occupa dello studio del movimento umano alla ricerca dei più corretti gesti motori da compiere durante l'attività fisica per massimizzare il rendimento. A seguire un tecnico federale della FISB, si concentrerà sui rapporti tra questa scienza e il bowling e su come la biomeccanica possa venire in aiuto al bowler, a livello di postura, performance atletica, prevenzione di problematiche traumatologiche e quant'altro.



TM TM TM TM TM

EBPA, European Bowling Proprietors Association (<http://www.ebpabowl.com>) è l'associazione europea dei proprietari di bowling e ha i suoi uffici principali in Svezia. Ne è presidente Ake Bjerselius, proprietario del bowling Super Bowl di Vilbergen, nella Svezia orientale.

Fondata nel 1995, EBPA raccoglie membri da 29 nazioni europee e collabora da vicino anche con la BPAA (Bowling Proprietors Association of America) negli Stati Uniti.

Tra i suoi obiettivi, sostenere lo sport del bowling e iniziative a questo collegate, ma anche offrire servizi di supporto ai suoi membri, compreso il know-how per sviluppare al meglio i loro centri.

Dal 2006 EBPA organizza l'European Senior Tour, un torneo europeo di bowling dedicato agli over 50 con tappe-tornei in varie nazioni d'Europa. In appena due anni, il Tour ha più che raddoppiato le sue dimensioni passando da 8 a 17 tappe distribuite in giro per l'Europa e un montepremi di 170.000 euro.

AMUSEMENT EVENTS

FISB, Federazione Italiana Sport Bowling (<http://www.fisb.org>) conta circa 8.000 iscritti e 200 associazioni sportive distribuite in 16 regioni d'Italia. Ne è presidente Mario Facchetti.

Annovera tra i propri tesserati atleti che hanno riportato vittorie a livello internazionale.

Il settore juniores è in piena crescita, e il settore scuola ha portato nel 2007 ben 3.780 ragazzi di scuole di I e II grado alle fasi provinciali e regionali dei giochi sportivi studenteschi.

Negli ultimi anni la Federazione sta anche potenziando un circuito Ranking FISB, che alla fine dei tornei stabiliti stila i migliori di ogni categoria sia maschile che femminile e stabilisce anche i migliori che saranno poi convocati ai raduni delle nazionali.

Nel 2008 inizieranno le prime manifestazioni del progetto Special Olympics a cui FISB sta lavorando da tempo, che darà vita a tornei riservati a ragazzi con handicap mentali a vari livelli.

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International Interest in Interschau-Technofolies

Trade fair for leisure parks, amusements and fairgrounds is the central contact forum for the industry / Staged in October 2007 in Genoa and 2008 in Stuttgart

Interschau-Technofolies, the leading trade fair for leisure parks, amusements and fairgrounds, is jointly organised by the Stuttgart and Genoa trade fairs and

AMUSEMENT EVENTS

will be staged in the two cities on a rotating annual basis. The inaugural trade fair will take place in Genoa in October. It is supported by major bodies, including the European Showmen's Union (ESU), the German Fairground Association (DSB) and the Italian Showmen's Association (ANESV) as well as key Italian, Spanish and English manufacturer associations under the umbrella of the Amusement Industry Council of Europe (AiCE). The benefits of this joint venture are plain to see. The commitment of international trade associations serves to raise the international profile of the event and will attract exhibitors and visitors from all over the world to Stuttgart and Genoa. A comprehensive programme of supporting events, comprising seminars and workshops organised by individual associations, will be structured in line with the requirements and interests of visitors and exhibitors from the relevant countries. Special visitor packages will be offered, combining hotel reservation with a programme of supporting events.

A number of delegations from emerging markets have already registered their participation for Genoa 2007, including Kuwait, Saudi Arabia, the United Arab Emirates, Russia and Hungary. With the help of institutions providing economic support, these important contacts will be developed at the Interschau-Technofolies and its international format promoted.

Thanks to the cooperation between associations and trade fair companies, the Interschau-Technofolies will continue to grow and will position itself as the ideal European platform for fairground and leisure park operators, manufacturers and suppliers. It offers a clearly structured forum for developing contacts and exchanging information under one roof. The two trade fair companies provide a comprehensive range of services based on minimising organisational costs for exhibitors. Both the Genoa and Stuttgart trade fairs are established companies equipped with the know-how and necessary staff and infrastructural resources to ensure that the Interschau-Technofolies is a sustained success.

The Stuttgart Trade Fair Centre (Messe Stuttgart), which will stage the Interschau-Technofolies in 2008, is currently Europe's most advanced exhibition site and can point to a host of key benefits compared with its competitors. Boasting a total area of 105,000 square metres, the nine exhibition halls are only a five-minute walk from Stuttgart Airport, which serves 112 destinations in 34 countries. The Trade Fair Centre has a superb transport infrastructure, offering motorway and A-road connections in the immediate vicinity and, like the airport, its own S-Bahn suburban train station. The S-Bahn journey to the city is a mere 25 minutes. An ICE high-speed train station at the Trade Fair Centre and an extension of the light-railway (Stadtbahn) line from the city centre will

AMUSEMENT EVENTS

also be completed in the coming years. The new exhibition site also encompasses the International Congress Centre Stuttgart (ICS), which, thanks to its highly flexible space concept, meets all technical requirements for conferences and congresses. The site is rounded off by the Bosch multi-storey car park straddling the motorway and an expansive outdoor exhibition area and parking spaces for lorries and caravans.

Stuttgart is also the city of the “Volksfest” (festival). The Baden-Württemberg capital stages the “Cannstatter Wasen” and “Frühlingsfest” beer festivals, both of which are proud of their heritage and appeal throughout the region and beyond. The “Cannstatter Wasen” (also known as the “Cannstatter Volksfest”) was staged for the 162nd time this year and is the second-largest festival of its kind in Europe. It is hugely popular – a record 4.5 million people visited this year – and the interest of the media also increases each year. Prime-time live broadcasts from one of the beer tents are commonplace on the regional television channel SWR and regular reports on the “Wasen” appear in Stuttgart’s four daily newspapers.

In short, Stuttgart presents itself as the ideal location – enjoying the full support of all major trade associations and institutions – to successfully position and expand the Interschau-Technofolies as a key forum for the industry in Europe.

The combined Interschau-Technofolies event will be premiered from 25 to 27 October 2007 in Genoa; the subsequent joint trade fair will take place from 29 to 31 October 2008 in Stuttgart.

Industry forum for Europe

Showmen and leisure park operators to meet at Interschau-Technofolies 2008 from 29 – 31 October in Stuttgart

The first joint event from 25 – 27 October 2007 in Genoa was a great success with more than 30 percent of visitors coming from abroad. The second outing of the Interschau-Technofolies trade fair, taking place from 29 – 31 October in the new Stuttgart Trade Fair Centre, looks set to catapult the European industry event for showmen and the amusement park industry into the next dimension. The conditions for the event remain favourable: Interschau-Technofolies 2008 is supported by the European Showmen’s Union (ESU), the Amusement industry Council of Europe (AiCE), the Federal Association of German Showmen (DSB), the Italian industry associations Ancasvi, Afemo and Anesv-Agis, as well as the British Ales-uk and will take place in Europe’s most modern trade fair centre.

AMUSEMENT EVENTS

The already multiple award-winning new Stuttgart Trade Fair Centre officially opened its doors in October 2007. It is located directly at the airport and provides direct connections to over 120 destinations.

200 exhibitors and approx. 10,000 visitors from both within and outside of Germany await the organisers of Interschau-Technofolies 2008 in Stuttgart. As the new leading European trade fair – designed by Europeans for Europeans and their specific requirements – Interschau-Technofolies wants to satisfy the needs of both the showmen as well as the leisure park operators. The combined event, which alternates annually between Stuttgart and Genoa, will be the European platform for industry manufacturers, suppliers and operators in the future. As a result, the exhibition spectrum ranges from sales vehicles to fairground rides, from souvenirs to leisure park fixtures and fittings, from commercial vehicles to entertainment electronics and from event catering to banking services. The new Stuttgart Trade Fair Centre has reserved its L-Bank Forum for Interschau-Technofolies 2008, with 25,000 square metres of surface area in Southern Germany's largest column-free hall. Optimal conditions have hence been created to show new fairground rides in action. Also included in Stuttgart's Interschau-Technofolies is, of course, a framework programme supported by the European associations, which is dedicated to the specific problems encountered by showmen and leisure parks all over Europe.

Further information: www.interschau-technofolies.de

Ireland's Gaming & Amusement Industry Prepares For AmEx 2008

AmEx 2008 - The 29th Irish Gaming & Amusement Trade Exhibition, will be held at the Lynch Green Isle Hotel, Dublin on Tuesday 4 and Wednesday 5 March 2008. Opening hours will be from noon to 6 pm both days!



Activity in Ireland (North & South) over the past year has been considerable, both in the areas of gaming and amusements, with investment in new equipment at a high level. Many of those already involved in the trade are expanding their

AMUSEMENT EVENTS

businesses and new people are entering the trade at an unprecedented rate.

Up-to-date information and Free Invitations to AmEx 2008 will be available on the Coin-Op News stand at ATEI 2008 in London from 22 to 24 January. Coin-Op News stand UC2 is located immediately visitors pass through the Registration Area upstairs in Earls Court 1.

As a result of the success of the AmEx Seminar Programme in recent years the organisers have decided to expand the programme for 2008. They are inviting companies to submit proposals for conducting seminars at the show. Any company interested should contact them immediately as there are a limited number of opportunities available.

Confirmed exhibitors include Ace Entertainment, Almotech Ireland, AMS / GMS, Brent Sales, Carnaby Gaming, Cash Automation, Crown Direct, CVA, Deith Group, Elaut Sales, FX Simulation UK, Genesis Games / Amatic, Hazel Electronics, ImageTime, Infogame, ITM Leisure, JC Gaming, Kimble, Laser Electronics, MDM Leisure, NSM Music, Oasis Retail Services, Olympic Sales, Purcell Associates, Q Leisure, Radical Shock (RSL), SAM Leisure, SB Machines, Scan Coin Ireland, Sound Leisure, Superleague (Ireland), The Novelty Capsule Co, Thomas Automatics, Tobycos, Towergate and Vegas Imports

AmEx is organised by MD Associates, supported by IGAA - Irish Gaming & Amusement Association (Member Of Euromat) and sponsored by Coin-Op News.

For further information contact Martin Dempsey. Phone + 353 (0)45 521 190. Email martin@coin-opexpo.eu Website <http://www.coin-opexpo.eu>

AMUSEMENT EVENTS

WORLD CALENDAR

MARCH 4-5

AMEX, LYNCH GREEN ISLE HOTEL, CLONDALKIN, DUBLIN, IRELAND

CONTACT: Martin Dempsey

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FAX: +353 (0)45 521 198

EMAIL: mdassociates@eircom.net

WEBSITE: <http://homepage.mac.com/mdassociates/news/page1.html>

MARCH 13-16

ENADA SPRING 2008, NEW RIMINI EXPO CENTER, RIMINI, ITALY

CONTACT: Gabriella Zoni (Product Manager)

TEL: +39 0541 744 214

FAX: +39 0541 744 454

EMAIL: g.zoni@riminifiera.it

WEBSITE: www.enadaprimavera.it

MARCH 13-16

BOWLING EVENT RIMINI 2008, NEW RIMINI EXPO CENTER, RIMINI, ITALY

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WEBSITE: www.enadaprimavera.it

APRIL 8-10

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SEPTEMBER 1-3

ENTERTAINMENT ARENA EXPO 2008

Venue: Polivalent Hall Bucharest Romania

(Venue address: Bd. Tineretului N.1 Bucarest)

Organizer: Expo 24

Office: Sos.Morarilor Nr.1 Floor 2 Rooms 82-83 Bucharest , Romania

Contact: Emilia Grigore

Tel/fax: +40 21 255 6690 / +40 31 805 5060, +40 21 255 6680 / +40 31 805 5061

Email: contact@expo24.ro

Website: www.earena.ro, www.expo24.ro

SEPTEMBER 9-11

GAMEXPO 2007

Venue: SYMA Sport and Event Center - 'A' Hall / Budapest, Hungary

(Venue address: 1143 Budapest, Ifjusag u. 2, Hungary)

Organizer: Avex-Team Ltd.

Office: 1152 Budapest, Rakos ut 7, Hungary

Contact: Judit Szanto

AMUSEMENT EVENTS

Tel/fax: +36-1-3063837, +36-1-3063799

Email: marketing@gamexpo.hu

Website: www.gamexpo.hu, www.gamexpo-hungary.com

AMUSEMENT TIME STAND

OCTOBER 16-18

SUREXPO 2008

**EXPO XXI, WARSAW INTERNATIONAL EXPOCENTER,
WARSAW, POLAND**

CONTACT: Wigor Agency ul.

Sokolnicza 34/28, 52-660, Wroclaw, Poland

TEL: +48 71 342 6271

FAX: +48 71 359 0851

EMAIL: office@wigor.wroc.pl

WEBSITE: www.wigor-targi.com

AMUSEMENT TIME STAND

OCTOBER 29-31

INTERSCHAU-TECHNOFOLIES 2008

Landesmesse Stuttgart GmbH

Am Kochenhof 16 70192 Stuttgart, Germany

CONTACT: Richard Costa (Project Manager)

Matthias Balz (Project Manager)

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